

Cedar Springs to host the II Ontario Junior Team Championships presented by ACE Canada

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Burlington, Ontario

For immediate release:

The II Annual Ontario Junior Team Championships, presented by ACE Canada, will take place on three successive weekends in May at the Cedar Springs Health, Racquet & Sportsclub in Burlington, Ontario. Kyrylo Tabunshchuk, the Tournament Director said: “We are very happy to make this event an annual one on the Ontario Tournament Spring Schedule. Not only does it bring a different competitive format, it also attracts teams and players from outside the province. Hopefully, one day this can become a National competition.” This year the event will offer three age group competitions with the addition of an U9 Team competition [See Fact Sheet for information at www.acetennis.ca].

Ontario Team Champions will be crowned in the U12, U10 and U9 age groups. All teams are made up of four players [boys and girls], play six team matches which includes six singles and six doubles matches. On court coaching is allowed and the result is a fun, competitive, social, learning experience. Using the Tennis Canada Progressive approach, the events are different in as much as the U9 competition is played on ¾ courts with the Wilson Orange Ball, the U10 on full courts with the Wilson Green Dot Ball and the U12 on full courts with the Wilson Championship Ball. The 2013 Ontario Team Champions were: U12 L’Amoureux Tennis Center, Scarborough and U10 Toronto Tennis Academy, Markham.

The event was developed in conjunction with the Ontario Tennis Association who was quite pleased with the results from the first sanctioned event in 2013. “It’s great to see our kids enjoying the team aspect of this competition,” said Kartik Vyas, Ontario Tennis Player Development Manager. The Team approach was lobbied by Toronto’s new Tennis Canada Head Coach, Christophe Lambert: “I come from a country rich in tennis history, France, and team events are one of the foundations of their competitive structure. I would like to see more of these events initiated across Canada.” Lambert has already discussed the concept with various provinces that will send teams to the competition. This event will mark a new initiative of All Canadian Sports Management Inc., the parent company of ACE Tennis and ONcourt. Pierre Lamarche, president of All Canadian said: “We are excited about the popularity of the sport in the country and we want to contribute actively to its future growth. One way for us is to diversify and get more actively involved in creating grassroots to professional events which help synergize



all of the partners in the sport. We have run over 50 events a year from grassroots, provincial, national and international events. We have decided to consolidate these activities and see if we can help develop and offer better events for the sponsors and the players. The II Ontario Junior Team Championships, 2014 will be our first event.”

This event will be different from a format standpoint but will also offer activities which will help the experience of out of province teams, as well as the Ontario Teams. Sanctioned OTA events will be held on the three weekends so that players in the U12, U10, U9 Team competitions will be able to participate in an OTA sanctioned event the next weekend. A special “Celebration day” will be held on Monday, May 19th which will provide educational, fun filled on and off court events for all players. Competitive and training opportunities will be available to out of province teams so that their ten day stay in Burlington will provide them with valuable learning opportunities.

For more information

See: 2014 - U12, U10, U9 Ontario Team Championship Fact Sheet at www.acetennis.ca

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About All Canadian *Founded in 1978, All Canadian was the brainchild of former Canadian Champion and Davis Cup player, Pierre Lamarche. The privately owned company offered management services to clubs which needed professional management and programming. It eventually bought its own facility in London, Ontario with Canadian Tennis Hall of Famers Ken Sinclair and Harry Fauquier. The flagship of the facilities, managed or owned by All Canadian is the ACE [All Canadian Experience] Tennis programs for juniors. All Canadian was at the forefront of the concept of developing players in a scientific based, progressive, integrated method. It became one of the biggest contributors in terms of intellectual and human resources to the pillars of the Canadian player development philosophy: The Stages of Growth and Development [Now Tennis Canada’s Long Term Athlete Development Plan] and the infrastructure and content of the Tennis Canada Coaching Certification system. It has remained at the forefront of Canadian player development having been recognized for ten years running as a Gold Development Tennis Center. Former Jamaican great Douglas Burke became a partner in 2012 and became President of ACE Tennis. All Canadian went through restructuring as ACE expanded. Lamarche now heads All Canadian into new ventures all related to improving the growth of the sport through positive tennis experiences. These are club development, management, programming, player development, event development and management and research in providing scientific, user friendly systems for the sport.*





CANADA

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U10, MAY 24-25
U9, MAY 30-JUNE 1

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